



# Edgewater Woodvale Junior Football Club Social Media & Photography Opt-Out Policy

Effective: 2026 Season | Reviewed annually by the EWJFC Committee

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## 1. Purpose

The Edgewater Woodvale Junior Football Club (EWJFC) — the Eagles — is a proud community club that celebrates our players, families, and volunteers throughout the season. As part of our ongoing club promotion and community engagement, photographs and video footage may be taken at training sessions, game days, club events, and other activities.

This imagery may be used across a range of club communications, including our social media channels (Facebook, Instagram), website, promotional posters, flyers, newsletters, and any other materials produced to promote the club. We are committed to respecting the privacy of our members and their families, and this policy outlines how parents and guardians can opt out of their child being included in such material.

## 2. Scope

This policy applies to all photographs and video footage taken of players (minors) in the context of EWJFC activities, including:

- Training sessions
- Game days (home and away)
- Club events (e.g. presentation nights, come-and-try sessions, fundraisers)
- Auskick, Superkick, EaGals, Modifieds and Juniors programs
- Any other club-sanctioned activity

## 3. How Images Are Used

Images and footage may be used for the following club purposes:

- Social media posts and stories (Facebook, Instagram)
- Club website articles, news updates and email communications
- Promotional flyers and posters (digital and print)
- Sponsorship and grant applications
- End-of-season presentations and highlight reels

**Images will not be sold to third parties or used for commercial purposes outside of club promotion.**

## 4. Opting Out

Parents and guardians have the right to opt their child out of being photographed or filmed for club promotional purposes. To do so, please complete the opt-out form available [here](#) or contact the Club Secretary directly via email – [secretary.ewfjc@gmail.com](mailto:secretary.ewfjc@gmail.com)

When an opt-out is registered:

- The club will make reasonable efforts to ensure your child is not photographed or filmed for promotional use.
- If your child inadvertently appears in published material, please contact us and we will remove the content as soon as practicable.
- Your opt-out preference will be recorded and applied for the duration of the current season. You will be asked to reconfirm your preference at the start of each new season.
- Opting out does not affect your child's participation in any club programs or activities.



## 5. Responsibilities

### Club Committee

- Maintain an up-to-date register of opt-out requests.
- Ensure coaches, team managers, and volunteer photographers are informed of opt-out preferences before each season commences.
- Review and update this policy annually.

### Coaches, Team Managers & Volunteers

- Be aware of which players have an active opt-out recorded.
- Ensure players with an opt-out are not the subject of photos or footage taken for club promotional purposes.
- Review and approve images of their team for use by the club.
- Refer any media requests from external parties to the Club President or Committee.

### Parents & Guardians

- Submit an opt-out request via the EWJFC website form or by contacting the Club Secretary.
- Notify the club of any changes to their opt-out preference.
- Contact the club immediately if they identify an image of their child published in breach of their opt-out.

## 6. Third-Party Photography

EWJFC cannot control photographs taken by other parents, spectators, or media at public events such as game days. This policy applies only to images taken by or on behalf of the club for club promotional purposes.

We encourage all club members and spectators to be respectful when taking and sharing photographs of minors at club activities.

## 7. Questions

If you have a question regarding this policy, please contact:

**Jarrod Greenwood, President – Edgewater Woodvale Junior Football Club**

Email: [president.ewjfc@gmail.com](mailto:president.ewjfc@gmail.com)